

# **SARJU PATEL**

### **INSTRUCTIONAL DESIGNER**

#### CONTACT

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#### SKILLS & SOFTWARE

- SeLearning Articulate Storyline 360
- 🧭 Web Design HTML, CSS
- 🚫 Video After Effects, PowerDirector
- 🍯 Graphics Photoshop, Illustrator
- 🕥 Microsoft Office, SharePoint
- 🕥 Instructional Design
- 🕥 Digital Content Creation

#### SUMMARY

I have a combination of qualities that ensure successful delivery. These include multi-tasking, good quality design skills, software and hardware knowledge, an ability to liaise at all levels, a determination to succeed and excel, strong communication skills, and a drive to work hard and absorb new challenges.

Having worked in a range of demanding business environments I have a good understanding of the challenges of delivering timely results in an intensely competitive environment. I can adapt quickly when new skills are required. I am flexible, ready to come in early and leave the office late or even work remotely. I am also a good team player, responsible and enthusiastic. I give my best in everything I do.

## DO YOU HAVE A BUSINESS NEED FOR SKILLS AND EXPERIENCE IN THE FOLLOWING FIELDS?

- Instructional design
- Digital content creation
- Storyboarding
- eLearning development
- Video creation and editing
- Web and graphical design

#### PREVIOUS ACHIEVEMENTS AT NESTLÉ

- The design and development of Hire to Retire Videos.
- The development of a set of eLearning's and classroom trainings for Nestlé's H2R teams and the Nestlé Transportation Hub.
- The design, development and implementation of an online platform called "Knowledge Center", a set of documents, learning tools and videos to support a worldwide improvement initiative.
- The development and implementation of a global knowledge sharing platform "the Marketplace", a virtual space to learn, share practices and market examples, establish contact and locate resources.

#### EXPERIENCE

Highly motivated and results-driven individual with well-developed communication skills, creative flair and an ability to liaise confidently at all levels. I recently assisted the Global Mobility, Hire-to Retire and Training & Learning departments in creating a set of training courses using several learning assets (eLearning, videos, virtual training, classroom decks).

Previously, I helped the Customer & Sales team and the Corporate NCE team improve their commercial material to be embedded into their platform. I liaised with SME's to design, create and manage the production of engaging content to inform a global audience of professionals about the latest learning strategies, knowledge tools and market examples, and to enable them to work together via digital and media tools.

Other duties included content management, co-ordination of all digital content, responsibility for day-to-day publishing, ensuring content was fresh, accurate, engaging and relevant. All documentation was reviewed and adjusted to fit the templates before being approved, uploaded and linked. I supported the SME's as they developed their new and existing content, eLearning, media and presentations, and created digital and media relating to global advertising and communications (artwork - image creation/manipulation, presentations, videos, newsletters, e-brochures).